

# Our Vision, Mission and Values

## Vision:

Transform sport and physical activity through empowering and inspiring people.

## Mission:

Provide solutions that add value and drive positive change, reflecting the diverse needs of sport and physical activity.



## Values:

Our values shape and drive the work that we do.

### Passion

Inspired by our mission, we are driven to make a difference.

### Integrity

We commit and hold ourselves accountable to the highest standards of ethics.

### Excellence

We strive for high quality by challenging, reflecting, learning and improving.

### Togetherness

We use the power of collective working to share, empower, educate and innovate.

## Strategic Themes and Results:

### **People are at the heart of everything we do**

We will develop individuals and organisations. Our team will be the best they can be.

### **Agile to sector needs**

Our offer adds value and is flexible to respond to diverse needs. We are committed to supporting the sector, providing sustainable outcomes.

### **A culture of delivering excellence**

Our reputation for delivering high quality services will be recognised and enhanced through a continuous improvement mindset.

### **We are socially conscious**

Implicitly our behaviours and interventions will make a positive difference to the environments and communities we support.

## Strategic Goals and Quality Standards for Apprenticeship Delivery

To help guide the direction of Sport Structures Education CIC in meeting our vision and values and ensure that we continue to strengthen our organisation, our apprenticeship delivery will:

- Focus on quality improvement, curriculum development, and delivery that is responsive to local and national needs.
- Invest time and resources into ensuring our staff continually develop their specialist skills as well as teaching and learning practices.
- Forge strong relationships with sector organisations and employers and work together to develop curriculum that meets their needs and positively impacts their business.
- Significantly improve the personal and professional opportunities and experiences of learners.
- Create a safe, inclusive and open learning environment that genuinely cares for, and supports the wellbeing and safety of all learners and staff.
- Aim to have all of our tutors are observed as 'Outstanding' or Good 'during' observations of teaching and learning.
- Aim for 95% learner and employer satisfaction scores.
- Stretch and develop our learners to aim for Distinction-level grades at end-point assessment.

## How will we measure our success?

- Monitor performance against our strategic Key Performance Indicators
- Define and align objectives and key results against our strategic themes
- External bench marking against the sector

**SIGNED DOCUMENT AVAILABLE ON REQUEST**

**Simon Kirkland**  
**EXECUTIVE CHAIR**

**Katherine Percival**  
**MANAGING DIRECTOR**

